

Presenter and Workshops

Presenter at 10.45

Dominic Briant is the Head of Community Investment and Migration Foundation at Metropolitan Thames Valley Housing (formerly Metropolitan), having joined the organisation in 2016. The Migration Foundation invests in projects to make migration work for migrants and communities, with a particular focus on reducing destitution. Prior to this role, he held a number of management and leadership posts with the British Red Cross in the UK and assignments across the world. Outside of work, he is a Trustee of Reset – a national charity building Refugee Community Sponsorship in the UK.



Morning Workshops (choose either 1 or 2)

Workshop 1

11.30am-12.45

Raise money and awareness within your community (Community fundraising).

Facilitated by: Anna Couper, Depaul UK



This workshop will teach you how to harness the power of the community by organising small events which will not only generate unrestricted income for your organisation but will raise awareness of your group in the local community. The workshop will give details on how to find new individual donors, as well as volunteers, and help educate the public about your project.

Anna Couper is Community Fundraising Manager at Depaul UK. As someone who is passionate about partnering with people towards an end to homelessness, her role includes everything from resource production, church quizzes to challenge events and Dusk Walks. She began her career as a fundraising assistant at Christian Aid, before eventually overseeing Christian Aid Week and supporting church fundraising networks across the country.

Workshop 2

11.30am-12.45

How to attract grants to destitution work
(Trust & grant fundraising – who to apply to and top tips).

Facilitated by: Caron Boulghassoul, CEO at Nottingham Arimathea Trust



This workshop will give you ideas on the best places to look for grants as well as how best to approach funders, this includes top tips. The workshop will also include guidance on the importance of having a fundraising strategy in place and the key aspects of a good fundraising strategy to ensure it works for your organisation.

Caron Boulghassoul is a Trustee of NACCOM, having been involved with the network since 2010 and a member of the Steering Group since 2012. Caron is the Chief Executive Officer at Nottingham Arimathea Trust, where she began involvement in 2009. Caron has been working within the refugee sector for 20 years and has recently completed a Masters in Charity Resource Management.

Afternoon Workshops (choose either 3 or 4):

Workshop 3

14.20 – 15.35

Measuring impact: a 'DIY' guide.

Facilitated by: Mila Evanics, NCVO



This workshop will start with theory on measuring impact and then move to become more interactive. Attendees will learn how to shore up positive and meaningful evidence and learn how to share your story, to not only report to funders but to share with the outside world.

Mila Evanics joined NCVO Charities Evaluation Services after working on evaluation and impact measurement at national youth and international organisations. Most recently, she developed the theory of change and evaluation framework of The Challenge, which focuses on social integration among young people in the UK. Mila has previously supported a large charity in designing a customer relationship management (CRM) solution for evaluation.

Workshop 4

14.20 – 15.35

Harnessing the potential of digital fundraising
(social media and digital methods for fundraising).

Facilitated by: Katherine Maxwell-Rose, Digital Communications Manager at IMiX



In this workshop we will look at different methods and tactics to help you fundraise creatively online. We'll cover which social media platforms and tools to use to reach your audience including donate buttons and crowdfunding, making the most of your volunteers, the power of storytelling and the importance of visual content.

Katherine Maxwell-Rose works for IMiX and is a communications specialist with a wide variety of experience in the arts and charity sector. She firmly believes in the power of stories to bring about social, political and cultural change and previously held the role of online editor at Tearfund. A contributor to BBC Radio 2's Pause for Thought on the early morning breakfast show, Katherine loves writing, travelling, singing and occasional wild swimming. Find her on Twitter @KatherineMaxi.